

LINDA BAYNHAM

430 Hillary Street • New Orleans, LA 70118 • (504) 606-7315 (C) • Linda@BaynhamEnvironmental.com

EXPERIENCE

Baynham Environmental, LLC

November 2007 - Present

- Owner of environmental consulting firm specializing in energy & environmental strategy. Projects for:
 - Green Coast Consulting: Energy efficiency audits of City of New Orleans buildings.
 - Entergy New Orleans / CLEAResult: Program Consultant for Energy Smart energy efficiency programs.
 - Managing multi-family direct install program; Implemented at 10,000 units in Orleans parish since 2013.
 - Overseeing \$500,000+ contract with Energy Wise Alliance for outreach and schools program.
 - Entergy New Orleans / CLEAResult: New Orleans Quick Start energy efficiency programs.
 - Pew Center for Global Climate Change / Entergy Corporation: "Make an Impact" Website review and update.
 - Entergy Corporation: Utility energy efficiency, demand response and green power program development.
 - National Renewable Energy Lab / Alex Hernandez Consulting: New Orleans Public School energy audits.
- Adjunct professor in the Tulane University Freeman School of Business M.B.A. program.
- Former board member of Women's Energy Network for South Louisiana.
- LEED, HERS and RESNET certifications.

Entergy Corporation

**New Orleans, LA
December 1999 – October 2007**

Energy Efficiency Coordinator, Marketing & Sales, April 2004 – October 2007

- Responsible for designing, coordinating and implementing energy efficiency programs for 2.5 million customer base.
- Worked on special projects including green power, Energy Star programs and demand response/time-of-use rates.

Corporate Environmental Manager, July 2003 – April 2004

- Responsible for internal corporate environmental compliance through new Corporate Safety & Environment Office.

Environmental Manager, Transmission System, April 2001 – July 2003

- Responsible for environmental management for four state, 700 person transmission system.

Strategic Planning Associate, Finance Department, December 1999 – March 2001

- Worked on team to implement \$25 M Environmental Initiatives Fund and greenhouse gas emissions cap commitment.
- Modeled financial effects of utility deregulation on Entergy system with Strategic Planning team.

Award: Received Fossil Operations Entergy Corporate Award for development of Environmental Strategy.

Governor's Office of Coastal Activities Appointee

**Baton Rouge, LA
October 1998 – November 1999**

- Assisted state and federal agencies in delegation of \$40 million annually to coastal restoration projects in Louisiana.

EDUCATION

A. B. Freeman School of Business, Tulane University

Master of Business Administration Concentration: Finance

Honors: Murphy Fellowship recipient

**New Orleans, LA
December 2002**

Institute for Environmental Studies, University of Wisconsin-Madison

Master of Science Concentration: Energy Analysis and Policy

Honors: Wisconsin Power & Light Fellow

**Madison, WI
May 1997
October 1994 – June 1995**

The Colorado College

Bachelor of Arts Major: Physics

**Colorado Springs, CO
May 1989**

SELECTED ADDITIONAL EXPERIENCE

U.S. Environmental Protection Agency, Washington, D.C.

Served as Regional Liaison in coordinating national Energy Star marketing activities (1997 – 1998)

International Institute for Energy Conservation, London, England

Researcher on Central and Eastern European energy efficient technologies (1995)

White House Office on Environmental Policy, Washington, D.C.

Intern on climate change and transportation issues for Clinton Administration (1994 – 1995)

Rocky Mountain Institute, Snowmass, CO

Research Associate at internationally renowned energy efficiency think tank (1991 – 1993)